



nourishing
MILLIONS
STORIES OF CHANGE IN NUTRITION

SEVEN SECRETS FOR SUCCESS IN NUTRITION

1. UNDERNUTRITION IS A GLOBAL CHALLENGE WITH HUGE SOCIAL AND ECONOMIC COSTS

Undernutrition reduces global gross domestic product by

US\$1.4 TRILLION to **2.1 TRILLION**

a year—the size of the total economy of Africa south of the Sahara

159 MILLION CHILDREN

are stunted

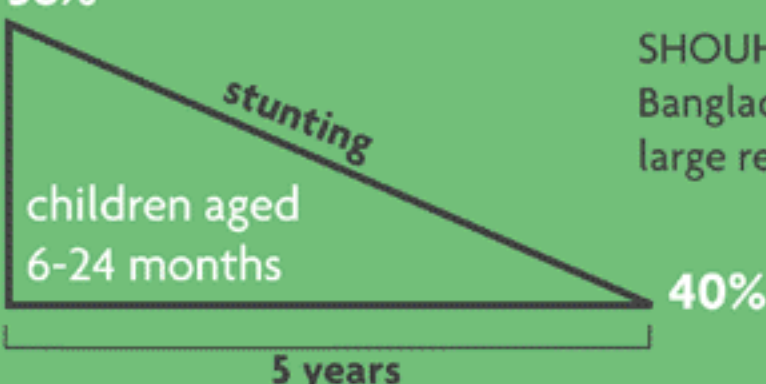
2. MORE AND MORE PEOPLE ARE PASSIONATE ABOUT SCALING UP SUCCESSES IN NUTRITION



3. SOME NUTRITION SUCCESSES INVOLVE DIRECT ACTION

COMMUNITY NUTRITION PROGRAMMING

56%



SHOUHARDO program in Bangladesh showed exceptionally large reductions in stunting

INFANT AND YOUNG CHILD FEEDING

Breastfeeding can prevent the deaths of
823,000 children under 5 annually

MICRONUTRIENTS

US\$1 in salt iodization **= US\$81** in benefits

COMMUNITY-BASED MANAGEMENT OF ACUTE MALNUTRITION



1 MILLION CHILDREN → 2 MILLION CHILDREN
global treatment of severe acute malnutrition is estimated to have doubled

4. OTHER SUCCESSES RELY ON DIFFERENT SECTORS TO MAKE STRIDES AGAINST MALNUTRITION

AGRICULTURE

results of enhanced homestead food production in Burkina Faso

8.8%
REDUCTION
in wasting

15.9%
DECREASE
in diarrhea

14.6%
DECREASE
in anemia

WASH: WATER, SANITATION AND HYGIENE

Could Prevent more than
360,000 diarrhea-related deaths

SOCIAL PROTECTION

Children who participated in Mexico's **PROGRESA** program were

1/3 less likely to be stunted than their peers

5. MANY DEVELOPING COUNTRIES HAVE ACCELERATED IMPROVEMENTS IN NUTRITION



6. SUCCESS IN NUTRITION...

...needs **accountability, good data** and **institutional capacity**

...starts with a commitment to nutrition that **outlives a politician's term** in office

...and depends on **fostering strong leaders** who can **advocate for nutrition.**

7. by replicating and scaling up successes in nutrition, we can



end malnutrition for future generations.